



SET AMERICA FREE

Cut dependence on foreign oil. Secure America.

Request for Proposals:

“Set America Free” Small Grants:

Ending Our Oil Addiction

Summary of Program

Launched in 2004, the Set America Free Coalition brings together groups and prominent individuals from across the political spectrum working to reduce America’s oil dependence.

In order to achieve this goal, Coalition members engage in activities to educate the media, policymakers and the public.

To that end, the Set America Free Coalition intends to provide financial support to enable community leaders and nonprofit organizations to develop and deploy events and products describing the harmful state and local effects of oil addiction as well as our inspiring vision for breaking the habit. In addition to delivering specific tactics, our secondary aim with this collaboration is to motivate new individuals and organizations to join or lead local efforts to build unusual alliances focused on reform of public policy and private practices in order to transform the U.S. into a more energy-secure country.

Funding Goals

The Set America Free Coalition intends to provide grant support to local, state and regional organizations that commit to develop and implement projects designed to educate targeted constituencies about oil dependence and its solutions. Through its grants, the Coalition aims to encourage local and regional leadership on oil security issues. Specifically, the goals of our grant program are to:

- Initiate events and high-quality written products that are newsworthy and replicable;
 - Network local groups and national groups for the mutual benefit of both;
 - Encourage local activism on the issue of oil addiction;
 - Increase pressure on state legislatures and Congress to enact policy designed to save oil through efficiency and other means;
 - Influence state and federal administrative policy as well;
 - Promote dialogue around the nation between those on the right and the left about oil addiction and its solutions;
 - Educate and motivate the public about the need for more vehicle and fuel choices;
 - Highlight local success stories, such as entrepreneurial activity or policy development to reduce oil dependence.
- The Set America Free Coalition will consider a wide range of innovative projects that will achieve our goals, but the focus is on projects that educate the public and policymakers about oil dependence.

Preference will be given to projects that have funds available from other sources or that can serve as a model for work in other communities.

Areas and Projects That Will Not Be Funded by This Program

Support for work already completed or to retire existing deficits; scholarships, endowments, capital campaigns, international efforts, political campaigns, religious purposes, or lobbying for specific bills.

Project Budgets

Most grants awarded will be in the amount of \$5,000. In rare instances, grants will be awarded that have larger budgets. Matching contributions will be considered and are encouraged.

Reporting Requirements

All grantees must report on their projects upon completion. Reporting guidelines will be included in award letters. Project summaries may be placed on the Set America Free web site and on sites of Coalition members to enable other local organizations to learn from the grantees' experience. Reporting will also include a periodic phone update.

How to Apply for a Grant

If you wish to apply for a grant, please send the Set America Free Coalition a letter no longer than three pages in length, written in no less than 12 point size font with one inch margins, that includes the following:

1. Basic information:

For organizations: a brief statement about the organization's activities and history.

For individuals: a bio including a statement of qualifications, activities and professional experience.

2. Contact Person: the name, title, complete mailing address, e-mail address, telephone and fax number of the key contact person for the grant;

3. Grant Purpose: the energy- or transportation-related issues and problems the proposed project will address;

4. Description of the Proposed Project: a brief description of the proposed project, including your goals, deliverables, time frame, and how you intend to achieve your goals;

5. Key Personnel: the names, titles, and qualifications of staff members who will be involved in the project;

6. Budget: the total line-item budget for the proposed project, and, in the case of an organization, your total organizational budget for the most recent fiscal year (this need only be a single number);

7. Request/Term: the total dollar amount requested from the Set America Free Coalition and the length of the proposed project in months;

8. Other Funding Sources: other funds raised and pending requests to other funders.

Please do not attach any additional supporting materials. Our staff will review your letter and respond promptly. In some cases, you may be requested to submit additional materials or respond to questions. In all instances, your proposal will be given full and attentive consideration. The Set America Free Coalition will respond to each grant request within days of due date.

Proposals should be emailed to: info@setamericafree.org as an attachment (Microsoft Word or Adobe .pdf files preferred) with the subject heading "Set America Free Grant Proposal"